



2026 Fall Promotional Offers

SELL BETWEEN

September 14 - December 4, 2026

Decide which offer works best for you!

Higher Rebate **OR** Financing Offer

Offer rebates up to **\$1,800** on the Ultimate Comfort System™ (Rebate is paid in the form of a Lennox Prepaid Mastercard®) **OR** offer Qualified Buyers make equal payments, incur no interest for 60 months when financing a new Lennox® system.

OR

Rebate Combined with Financing Offer

Offer rebates up to **\$1,400** on the Ultimate Comfort System™ (Rebate is paid in the form of a Lennox Prepaid Mastercard®) **AND** offer Qualified Buyers make equal payments, incur no interest for 60 months when financing a new Lennox® system.

Consumer Advertising Legal Disclaimers (US)

INTRODUCTION

Federal laws contain provisions governing the method of operation and advertising for a promotion. The following legal disclosures should always be used by the 2026 Lennox® CAP Dealers when advertising the 2026 Fall Consumer Promotion. Fall lead offer language and disclaimers are provided below.

2026 FALL PROMOTION DATES

- Sell Period: September 14, 2026 - December 4, 2026
- Install By: December 11, 2026
- Claim By: January 10, 2027

2026 FALL LEAD OFFERS

Dealer can select either offer:

Higher Rebate "OR" Financing Offer

Receive up to **\$1,800** in rebates when you purchase the Ultimate Comfort System™ (Rebate is paid in the form of a Lennox Prepaid Mastercard®) **OR** Qualified Buyers make equal payments, incur no interest for 60 months when financing a new Lennox® system

Rebate Combined with Financing Offer

Receive up to **\$1,400** in rebates when you purchase the Ultimate Comfort System™ (Rebate is paid in the form of a Lennox Prepaid Mastercard®) **AND** Qualified Buyers make equal payments, incur no interest for 60 months when financing a new Lennox® system

REBATE OFFER BREAKDOWN

Up to \$1,800 (or \$1,400 combined with financing)

- Lennox Ultimate Comfort System includes:
 - » Outdoor and Indoor Units: \$1,500 (or \$1,200)
 - Outdoor: SL25KCV, SL22KL, SL28XCV*, SL25XPV*
 - Indoor: SLP99VK, CBK48MVT**, SL297NV**
 - » Lennox S40 Smart Thermostat: \$100 (or \$75)
 - » PureAir S: \$125 (or \$75)
 - » Lennox Smart Zoning System (iHarmony): \$75 (or \$50)

**Subject to product availability*

***Only available in certain markets*

FINANCING OFFER BREAKDOWN

- Financing Offer: 60 Months Equal Payments No Interest
- Service Finance Plan: 3060
- Retail Price: \$15,000
- Payment Factor: 1.67%
- Monthly Payment: \$250.50/Month
- Calculation: \$15,000 x 1.67% = \$250.50

LEGAL DISCLAIMERS BY MEDIA TYPE

CAP DEALER'S WEBSITE

The following **MUST** be clearly visible on the participating CAP Dealer's website if the offer is displayed on their site and/or the dealer runs digital ads with the offer to drive consumers to their website.

Rebate Disclaimer: Rebate requires purchase of qualifying items between September 14, 2026 and December 4, 2026 from a participating Lennox® dealer. Contact your local participating Lennox® dealer for promotion details. Qualifying items must be installed by December 11, 2026. This offer applies to residential installations only. Rebate claims must be submitted (with the Dealer's invoice to the homeowner listing all models and serial numbers) to www.lennoxconsumerrebates.com no later than January 10, 2027 11:59:59 p.m. ET. Rebate is paid in the form of a Lennox Prepaid Mastercard®. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. Conditions apply. See www.lennox.com/terms-and-conditions for complete terms and conditions.

Financing Disclaimer: Offer available between September 14, 2026 and December 4, 2026. Requires purchase of qualifying Lennox® system. All applications for promotional financing are subject to credit review and approval. Minimum loan amount ranges from \$500- \$3,000 based on financing offer. Not all applicants will qualify. If approved, qualified buyers will receive 0% interest for 60 months ("Promotion Period"), with equal monthly payments of the financed principal amount. No penalty for prepayment at any time. If the amount financed is not paid in full prior to the expiration of the Promotion Period, or if a scheduled monthly payment is 31 days or more past due during the Promotion Period, the promotional terms are void and the Promotion Period will end. On the first calendar date following the end of the Promotion Period, the remaining unpaid portion of the amount financed will accrue interest at an Annual Percentage Rate ("APR"), which is the yearly rate of interest that is owed on the amount financed. Applicant's APR will vary from 2.99% to 25%, based on applicant's state, total financed amount, term length, and credit profile. Following the end of the Promotion Period, applicant must make equal monthly payments of remaining unpaid financed principal amount and accrued interest for a period of 36 to 60 months. Advertised rates and terms are subject to change without notice. Complete terms and conditions and Truth in Lending disclosures will be set forth in the Retail Installment Contract which you should review carefully.

SELL BY: September 14, 2026 - December 4, 2026

INSTALL BY: December 11, 2026

SUBMIT CLAIMS BY: January 10, 2027

Disclaimer: Lennox reserves the right to cancel or change this promotional offer at any time. By participating in this promotional offer, the dealer agrees to be responsible for compliance with the terms and conditions of this promotional offer, along with all applicable laws, rules, and regulations in connection with dealer's participation.

Consumer Advertising Legal Disclaimers (US)

PRINT ADVERTISING

This media type includes newspaper, direct mail, magazine, door hangers, restaurant/bar posters, etc.

IMPORTANT: For any print media smaller than a post-it note, at minimum disclose the following: Terms and conditions apply. Subject to credit approval. See dealer for details.

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OUT OF HOME

This media type includes print or digital billboards, mobile billboards, stadium screens, etc. The Dealer's URL must be visible and the advertised URL must follow the guidelines listed under "Dealer's Website".

DIGITAL ADVERTISEMENTS

This media type includes banner or tile ads on websites, paid advertising on non-auditory social media (e.g., Facebook, Twitter, Instagram). The digital advertisement must link to a website that does not make the user scroll to see the disclosures.

BROADCAST ADVERTISEMENTS

This media type includes Pandora Ads, Weather Ads, Radio, TV, Pre-Roll Videos, Commercials, etc.

Audible Disclosure for Broadcast Media:

The following must be stated at the end of each auditory advertisement only if the offer is stated. The Federal Trade Commission states that the person saying the disclaimers in an audio context must state them clearly and in a way that the consumer will hear and understand.

- **15 Second Spot:** "Conditions apply. See dealer for details"
- **30 Second Spot:** "Terms and conditions apply. See dealer for details."
- **60 Second Spot:** "Terms and conditions apply. See dealer for details."

Print Disclosure for Broadcast Media:

The following disclaimers should be shown whenever the offer is spoken or shown during the advertisement.

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